

NBHS OBA MEMBERSHIP REPORT JUNE 2021

After no annual dinner last year it is pleasing to see a renewal of interest by some members for the dinner this year. This has resulted in an increase in our active membership numbers.(refer attached).

Quite a turnaround on the previous trend that was occurring. This has occurred as a result of some new members coming on board, and some unfinancial members paying for a life or yearly membership. This has overcome any decrease in numbers caused by the death of members in the last six months.

Next year we have been advised that the 1972 cohort are expecting a large attendance at our dinner. Seeing that you have to be a financial member to attend, I expect we will have a bounce in active membership numbers in 2022. After that I expect we will return to the downward trend that has been occurring since 2015.

President Norm and myself have been finetuning our e-mail listing using Mailchimp, and after a couple of glitches last year and this year, we should be closer to the money next year. It would be preferable if more members advise us of their e-mail address so that we can increase on the 48% that we have currently.

As per the November 2020 report, this year's mail out will be the final one to show the "waver" membership application. This membership category has only 34 members remaining, and consists of the older members of the Association. The remaining "waver" members will be transferred to the "life" member category. This will stop any confusion with members and simplify our database.

Greg Wilson

Membership Co-ordinator